

Satisfying World Cravings!



foodHQ

Media Kit

2024

Serving the Food Processing, Food Packaging, Food Safety, Catering & Hospitality, Nutrition, Additives & Ingredients | Since 1985

www.foodHQ.world



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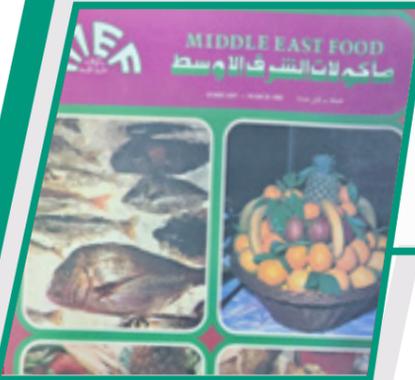
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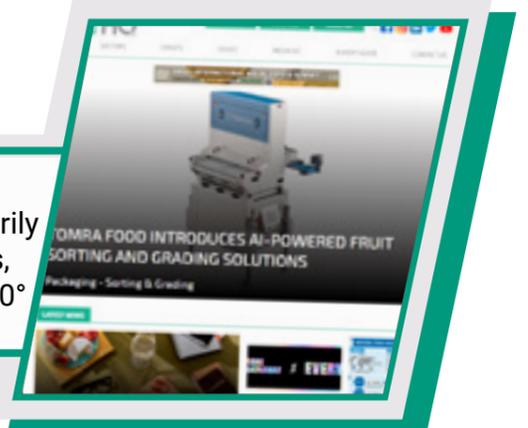
Greetings

If in any way or form you are involved in the food industry, and seek useful, beneficial, and actionable content to advance & develop your business, or if you require high-level premium exposure to your products & services to increase your market-share & sales, I am pleased to inform you that you came to the right place. **Welcome to foodHQ!**



foodHQ was established in 1985 as a specialized B2B magazine called "Middle East Food" before evolving to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a Magazine, a Website, Events, Reports, Services, Newsletters, Email & Social.

foodHQ strives to be a central, leading & trusted industry platform by providing its large, specialized & worldwide audience & community (readers, subscribers, followers & users) – which are composed primarily of business owners, c-level executives and decision makers – with cutting-edge high-quality latest trends, news, information, and data pertaining to the food industry and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels



foodHQ enjoys a close and long-lasting partnership with leading event organizers, worldwide, where it holds the status of official, regional, or supporting media platform in major food-industry events. Bonus copies of foodHQ magazine issues & material pertaining to its other media channels are distributed (physically or digitally) to exhibitors, visitors & conference attendees.

foodHQ's audience & community consider it a reliable news source and industry reference whereby its partners consider it as their trusted promotional platform of choice to have high-value / high-yield exposure provided to their products & services, by increasing their market penetration and share!



For more info on **foodHQ**, its media channels and why you should consider it as your go-to industry reference platform, whether for latest news content or for best-possible exposure, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary!

Best wishes,
Roula Hamdan Ghutmi
Editor-in-Chief
r.hamdan@1world.xyz

Global Industry Outlook

In 2024, the global Food market is valued at US\$10.07 trillion with an expected annual growth rate of 6.53% from 2024 to 2028. The Confectionery & Snacks segment leads with a market volume of US\$1.77 trillion. China contributes significantly, generating US\$1,630 billion. Per capita contribution reaches US\$1,299.00 in 2024. Online sales are projected to account for 4.3% of total revenue by 2024. Anticipating a 3.9% growth rate in 2025, the overall volume is expected to reach 3,118.00 billion kilograms in 2028, with a per-person average volume of 352.30 kilograms in 2024, reflecting the industry's substantial scale.

The food industry is experiencing notable advancements driven by global trends. Notably, alternative proteins, including cultivated meats, are gaining approval in countries like Singapore and the US. The emergence of AI is introducing trends like personalized diet plans, offering more precise and tailored solutions to clients based on unique individual factors

Additives and Ingredients

The 2023 global market size for food additives and ingredients reached USD 103.62 billion, with an anticipated 5.8% compound annual growth rate (CAGR) from 2023 to 2030. The increasing need to enhance the taste, texture, mouth-feel, and overall appearance of food and beverages is projected to drive the demand for food additives. The expanding global food and beverages industry is a major factor fueling this market growth. The rising consumption of packaged food products and beverages worldwide, influenced by evolving dietary habits, is expected to contribute significantly to the increasing demand for additives employed in food processing to enhance quality and nutritional value.

Major Players

- **Archer Daniels Midland (ADM):** ADM is a leading global supplier of food and beverage ingredients, known for its diverse portfolio and commitment to sustainability and innovation.
- **Royal DSM NV:** DSM, headquartered in the Netherlands, is a leading company in the ingredients and additives market, renowned for its diverse range of nutritional and specialty ingredients
- **Kerry Group PLC:** Kerry Group, an Irish giant in the ingredients and additives industry, is a global leader specializing in taste and nutrition solutions, collaborating with food and beverage manufacturers worldwide to enhance product sensory experiences.

Food Processing

The rapidly growing food processing equipment market, worth \$52.69 billion in 2023, is on track to keep expanding at 4% per year. People having more money and babies means more meat and processed food are being eaten, which fuels the market. These machines are used in everything from baking bread to preparing poultry, thanks to their ability to ensure quality, last long, keep things clean, and make food last longer.

Major Players

- **Bühler AG:** Bühler is a leading multinational technology company specializing in food processing, advanced materials, and grain logistics, with a global presence.
- **Marel hf:** Based in Iceland, Marel is a global leader in providing advanced equipment and systems for the poultry, meat, and fish processing industries.
- **GEA Group Aktiengesellschaft:** GEA Group is a leading multinational conglomerate specializing in process technology, components, and solutions for diverse industries, with a history dating back to 1881.

Catering and Hospitality

The hospitality sector is expected to experience significant expansion, with a projected Compound Annual Growth Rate (CAGR) of 6.1% from 2022 to 2032. The industry's demand is driven by key factors, including the rise in solo travel, which boosts the need for hospitality services. Relaxation of visa regulations across multiple countries attracts a higher number of tourists. Additionally, the growing preference for quick and convenient dining options contributes to market growth. The increasing volume of work-related travel further adds to the industry's upward momentum. These factors collectively position the hospitality sector for substantial growth in the coming decade.

Major Players:

- **Marriott International, Inc:** Marriott is a globally renowned hospitality company, distinguished for its extensive portfolio of hotels and resorts catering to diverse market segments.
- **Radisson Hotel Group:** Radisson Hotel Group, a well-established international hospitality company, manages a diverse collection of hotel brands across various market segments, boasting a strong global presence.
- **Hyatt Hotels Corporation:** Hyatt Hotels Corporation, a distinguished international hospitality company renowned for its upscale and luxury accommodations, boasts a global footprint with a portfolio of hotels and resorts catering to discerning travelers.



Food Packaging

The global food packaging market achieved a valuation of USD 362.9 billion in 2022, with projections indicating a compound annual growth rate (CAGR) of 5.7% from 2023 to 2030. This growth is attributed to shifts in dietary patterns and the accelerated pace of contemporary lifestyles, prompting an increased demand for packaged food and exerting a substantial influence on the food packaging sector. Furthermore, the food packaging industry's expansion is facilitated by the advantageous attributes it provides, such as prolonged and stable shelf-life, formidable barrier properties, and enhanced safety measures. Noteworthy contributors to this growth include the utilization of high-performance materials and the availability of a diverse range of material compositions in the market.

Major Players:

- **Amcor plc:** Amcor, a global leader in packaging solutions, specializes in a diverse portfolio encompassing flexible packaging, rigid containers, and specialty cartons, serving various industries such as food, beverages, healthcare products, and consumer goods.
- **Tetra Pak:** Tetra Pak, a prominent provider of food processing and packaging solutions, specializes in carton packaging tailored for liquid food products like dairy, beverages, and perishable goods.
- **Crown Holdings Inc:** Crown Holdings, Inc. is a global leader in metal packaging solutions, specializing in the manufacturing of food and beverage cans, with a diverse portfolio encompassing aluminum and steel cans for various consumer goods.

Nutrition

The nutrition industry has seen substantial growth in recent years, with an estimated worth of \$326 billion in 2024, projected to reach \$347.5 billion by 2025. This growth is fueled by a consistent annual increase of 6.6%, a trend expected to persist in the foreseeable future. Particularly noteworthy is the accelerated expansion of personalized nutrition services, such as apps, testing kits, and programs, which are experiencing a remarkable growth rate of 15%. A significant concern driving this growth is the prevalence of obesity, affecting nearly 40% of the US population and incurring medical costs approximately \$1,429 higher than those of individuals with normal healthy weight. Several discernible trends are shaping the nutrition landscape. Plant-based diets have gained popularity, with approximately 11% of the UK population adhering to a vegetarian or vegan lifestyle. Similarly, low or no-carb diets are followed by 10% of the UK populace.

The demand for natural sweeteners is evident, with a market worth surpassing \$9.2 billion in 2019 and a projected compound annual growth rate (CAGR) of 4.3% anticipated through 2026. Gluten-free products also represent a significant market, valued at \$7.4 billion in 2018, with a projected CAGR of 9.4% over the next six years.

Major Players

- **Basf:** BASF is a premier provider of essential nutrition ingredients, supplying a range of vitamins, carotenoids, enzymes, and organic acids tailored for human and animal consumption.
- **Abbott Technologies:** Abbott Nutrition, the largest division of the Abbott family, brings over four decades of expertise in medical nutrition, specializing in products tailored for individuals of all age groups.

Food Safety

The global food safety market, estimated at US\$21.1 billion in 2022 and projected to reach US\$31.1 billion by 2027 with an 8.1% CAGR, reflects a dynamic landscape driven by several key factors. Heightened concerns regarding food safety, spurred by frequent outbreaks of foodborne illnesses, are compelling consumers to seek more effective safety measures. Concurrently, stringent regulations worldwide, aimed at enhancing food safety standards, are propelling market growth. Technological advancements, including blockchain, IoT, and rapid diagnostics, are revolutionizing food safety processes, facilitating better traceability and compliance. Additionally, the demand for convenience and transparency in food consumption, alongside a growing focus on sustainability, further catalyze the adoption of innovative food safety solutions across the supply chain. As North America and Europe currently dominate the market, the anticipated rapid growth in the Asia Pacific region, driven by expanding populations, rising incomes, and heightened food safety concerns, underscores the global nature of this industry's evolution.

Major Players:

- **SGS:** SGS stands as a leading player in the food safety market, offering a comprehensive suite of services spanning the entire food supply chain. Their offerings encompass testing conducted through accredited laboratories worldwide, covering microbiological, chemical, and nutritional analysis.
- **Eurofins:** Eurofins is a prominent figure in the food safety sector, distinguished for its expansive service portfolio and global presence. Their offerings encompass a wide spectrum of analyses, ranging from microbiological and chemical testing to nutritional and authenticity assessments.



Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the food industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable 'in-your-hands' exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Additives and Ingredients	Thickeners	Food Coloring	Antioxidants	Sweeteners	Nutritional Ingredients	Labelling
Catgering and Hospitality	Experiential Dining	Online Ordering Systems	Self-Service Kiosks	IoT in Food Delivery	Corporate Catering	Menu Design
Food Packaging	Smart Packaging	Smart Packaging	Hygiene in Packaging	Bottling & Filling	Pallets	Water-Soluble Packaging
Food Processing	Cobots	Food Waste Management	Alternative Proteins	Robotics in Processing	Personalization	3D Food Printing
Food Safety	Blockchain Technology	Pathogen Detection	Food Safety Culture	AI in Food Safety	Novel Food Testing Methods	Allergen Management
Nutrition	Gut Health	Functional Foods	Label Transperancy	Corporate Wellness Programs	Healthy Snacking	Ingredients
Country Reports	KSA	USA	France	UAE	China	UK
	Australia	Oman	Belgium	Bahrain	Argentina	Ireland
	Qatar	India	Kuwait	Germany	South Africa	Egypt
Promotional Material Due	Monday, December 25, 2023	Thursday, January 25, 2024	Friday, February 23, 2024	Monday, March 25, 2024	Thursday, April 25, 2024	Friday, May 24, 2024
Publishing Deadline	Friday, December 29, 2023	Tuesday, January 30, 2024	Wednesday, February 28, 2024	Friday, March 29, 2024	Tuesday, April 30, 2024	Wednesday, May 29, 2024



Editorial Brief

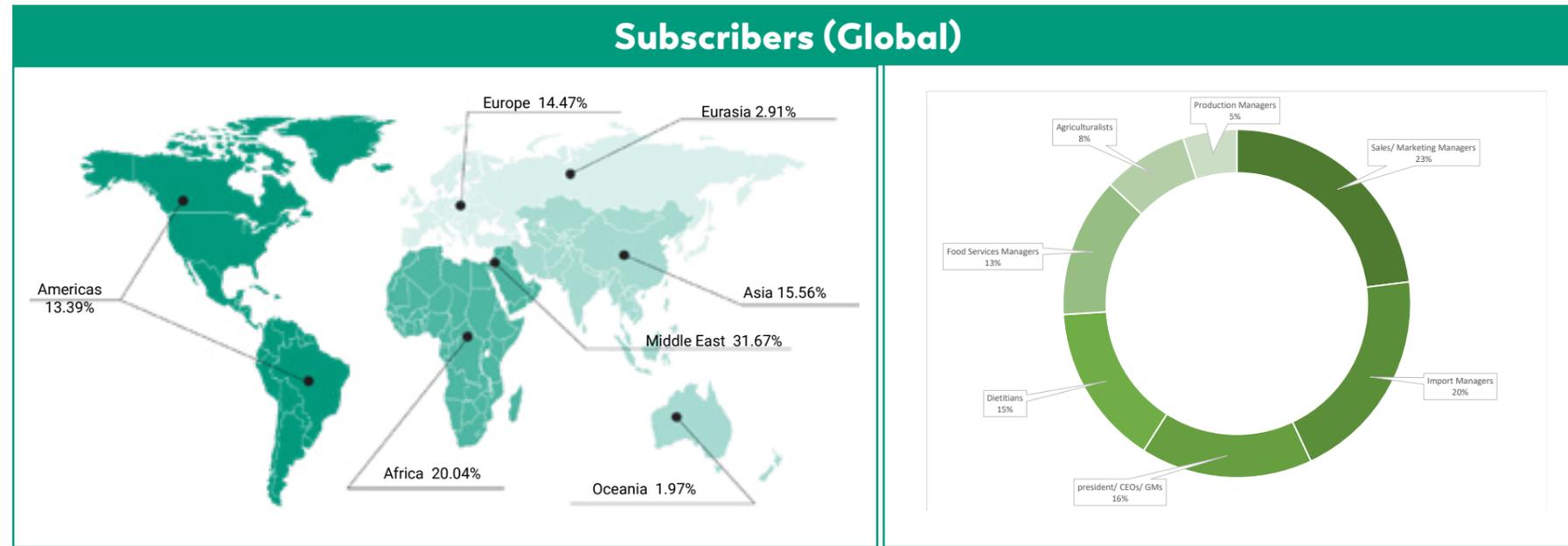
Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the food industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

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Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Additives and Ingredients	Health Risks	Alternative Additives	Probiotics	Prebiotics	Antioxidants	3D Printing
Catgering and Hospitality	AI in Catering and Hospitality	Sustainability in Hospitality	Micro-catering	Hyperlocal Sourcing	Smart Hotels	Catering Equipment
Food Packaging	Anti-microbial Packaging	Sorting & Grading	Conveyors	Bio-Based Packaging	Single-Serve Packaging	Portion-Controlled Packaging
Food Processing	Functional Foods	Fementation	Seafood Processing	meat Processing	Poultry Processing	Fruits & Vegetables
Food Safety	Regulatory Developments	Clean Label Movement	Fraud Prevention	GMOs	Supply Chain	Foodborne Illnesses
Nutrition	Health-Driven Supply Chains	Gut Biomes and Food	Alternative proteins	Sugar and Processed Food	Marketing & Food Choices	Personalized Nutrition
Country Reports	Kuwait	Germany	North Africa	Egypt	Switzerland	Canada
	Iraq	Italy	Brazil	Russia	Iran	Turkey
	UK	China	UAE	France	USA	KSA
Promotional Material Due	Tuesday, June 25, 2024	Thursday, July 25, 2024	Sunday, August 25, 2024	Wednesday, September 25, 2024	Friday, October 25, 2024	Monday, November 25, 2024
Publishing Deadline	Friday, June 28, 2024	Monday, July 29, 2024	Friday, August 30, 2024	Monday, September 30, 2024	Wednesday, October 30, 2024	Friday, November 29, 2024

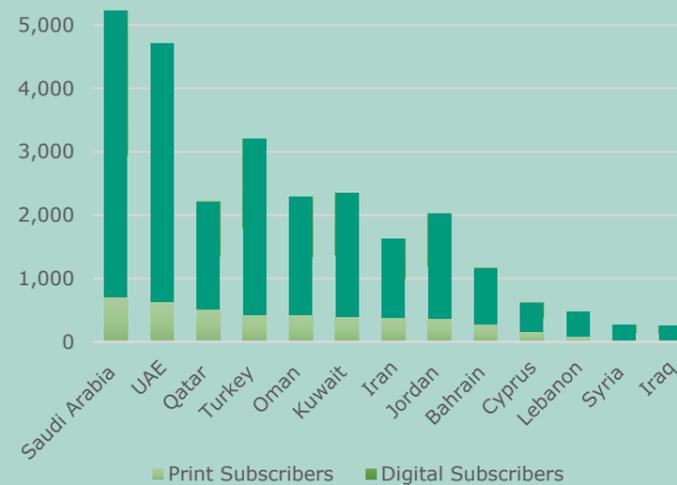
foodHQ's magazine (previously known as Middle East Food) started it all and remains the most popular media channel with decision makers consisting of c-level executives & managers. The magazines - while being traditional media - remains the best way to build a strong brand and gain loyal traction and renown with a loyal & dedicated audience (readers / subscribers) where the attention span is stable & solid.

Magazine subscribers are frequently audited & updated to ensure only eligible entities / contacts are receiving it. Our surveys indicate that 57% of subscribers read between third to most of the magazine while 32% read at least two articles, with readers overall spending an average of 34 minutes reading each issue. Below are subscribers breakdown divided by region / country noting these figures are accurate as of Friday, September 29th, 2023.



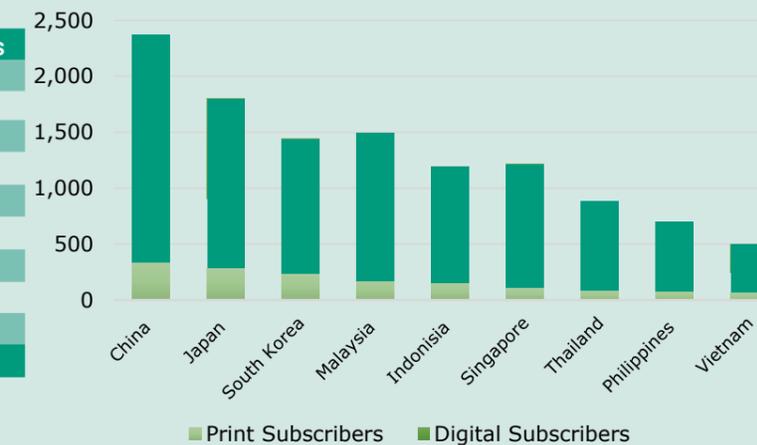
Middle East

Country	Print Subscribers	Digital Subscribers
Saudi Arabia	695	4,529
UAE	632	4,074
Qatar	512	1,694
Turkey	418	2,787
Oman	412	1,875
Kuwait	394	1,955
Iran	377	1,247
Jordan	360	1,664
Bahrain	281	880
Cyprus	165	447
Lebanon	81	392
Syria	19	251
Iraq	18	234
Total Subscribers	4,364	22,029



Asia

Country	Print Subscribers	Digital Subscribers
China	328	2,366
Japan	280	1,779
South Korea	232	1,435
Malaysia	168	1,477
Indonesia	146	1,183
Singapore	102	1,202
Thailand	84	875
Philippines	72	686
Vietnam	60	492
Total Subscribers	1,472	11,495



Africa

Country	Print Subscribers	Digital Subscribers
Egypt	452	3,713
Algeria	432	2,889
South Africa	407	1,686
Nigeria	397	1,753
Morocco	319	1,974
Tunisia	274	704
Sudan	117	448
Libya	97	403
Zimbabwe	81	324
Ethiopia	76	152
Total Subscribers	2,652	14,046



Europe

Country	Print Subscribers	Digital Subscribers
United Kingdom	208	1,526
Germany	184	2,002
Italy	152	1,323
France	150	1,304
Spain	104	1,062
Norway	84	847
Netherlands	81	714
Finland	46	597
Denmark	42	661
Switzerland	38	498
Portugal	34	402
Total Subscribers	1,123	10,936



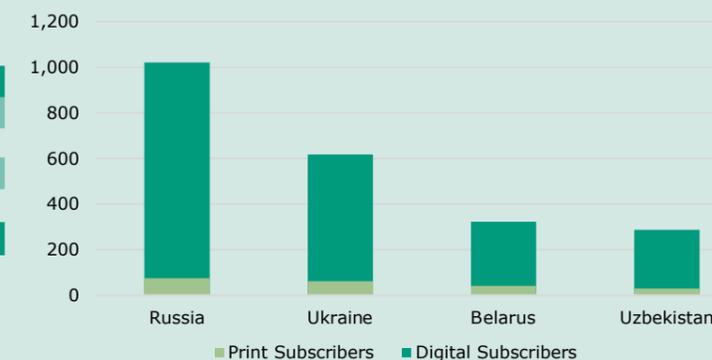
Americas

Country	Print Subscribers	Digital Subscribers
USA	427	3,738
Canada	406	1,952
Brazil	293	1,483
Mexico	252	1,055
Paraguay	203	634
Argentina	76	421
Colombia	63	153
Total Subscribers	1,720	9,436



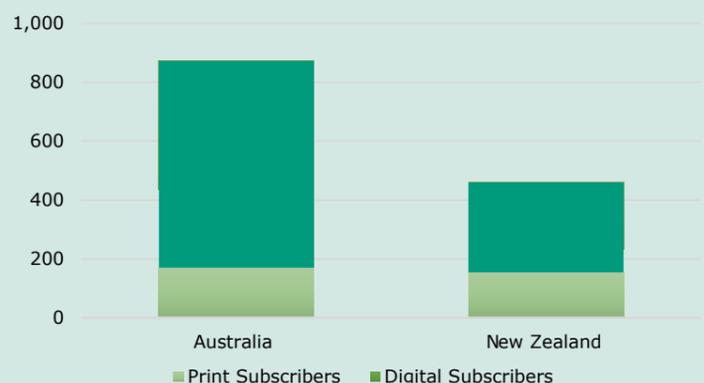
Eurasia

Country	Print Subscribers	Digital Subscribers
Russia	74	1,015
Ukraine	61	611
Belarus	41	315
Uzbekistan	29	278
Total Subscribers	205	2,219



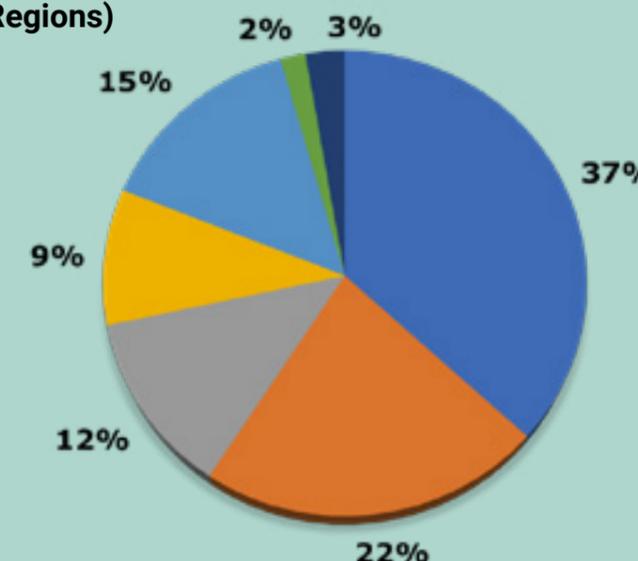
Oceania

Country	Print Subscribers	Digital Subscribers
Australia	168	868
New Zealand	152	451
Total Subscribers	320	1,319



Worldwide (All Regions)

Region	Print Subscribers	Digital Subscribers
Middle East	4,364	22,029
Africa	2,652	14,046
Asia	1,472	11,495
Europe	1,123	10,936
Americas	1,720	9,436
Eurasia	205	2,219
Oceania	320	1,319
Total Subscribers	11,856	71,480



Subscribe to foodHQ Magazine!

foodHQ magazine subscriptions are provided for free to eligible entities on an opt-in basis; however, there is also an option to make a paid subscription to the magazine which would enable you receive both Print & Digital formats of each issue on a monthly basis via Registered Airmail (Tracking Number would be provided upon sending of mail shipment). For pricing details please check the table

Period	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	Europe
1 Year (12 Issues)	\$200	\$250	\$300	\$350	\$400
2 Years (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
3 Years (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

For any query or if you wish to subscribe to foodHQ magazine, kindly send an email to subscriptions@foodHQ.world
 For more info on foodHQ's circulation please visit www.foodHQ.world/channels/magazine/circulation/
 For more info on foodHQ's subscriptions, please visit www.foodHQ.world/channels/magazine/subscriptions/

Display Advertising

King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	1/3 Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	1/3 Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	1/2 Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	1/2 Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	1/4 Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	1/4 Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

Promoted Content (Advertorial)

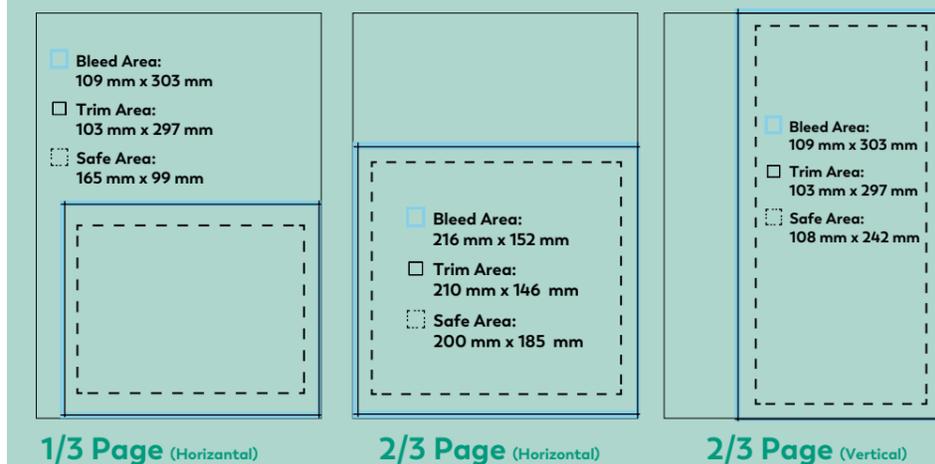
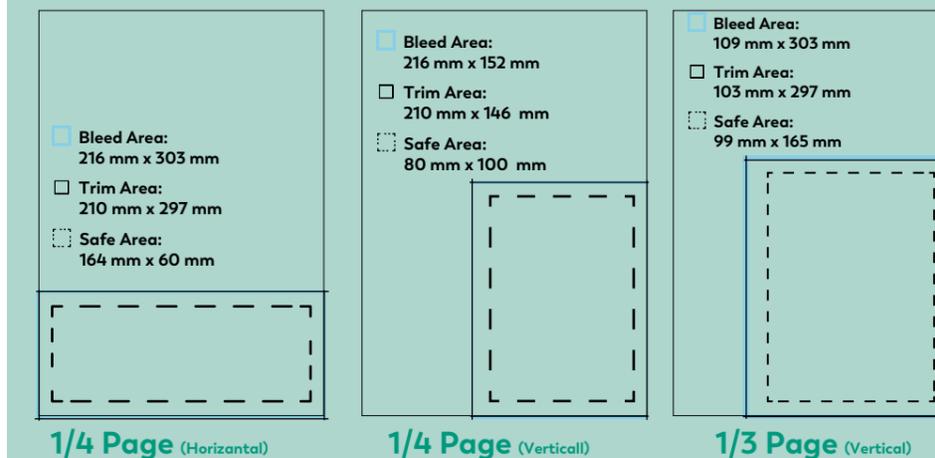
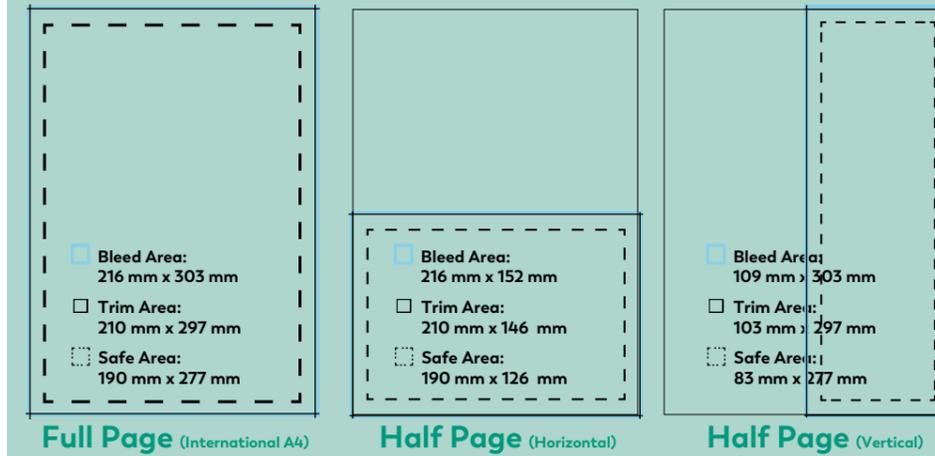
King of the Underhill!

This promotional service has double purpose. To get your story to foodHQ's audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details!

A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview (Spread / Two Full-Pages)	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	1/3 Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	1/3 Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	1/2 Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	1/2 Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	1/3 Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	1/3 Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	1/4 Page	50 x 70	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion



Spread Insert

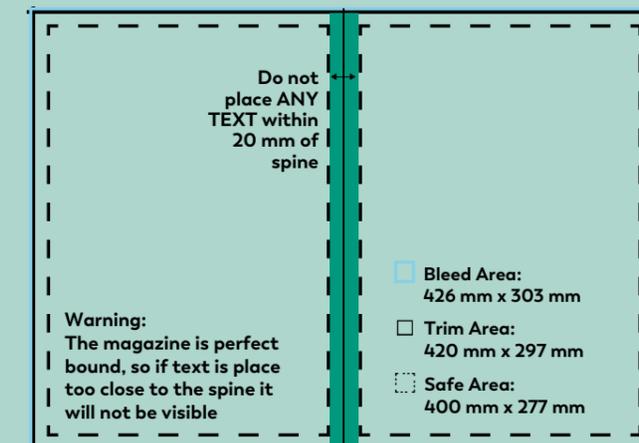
Double-Page = Double Impact ~ Differentiate Yourself from the Rest!

What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

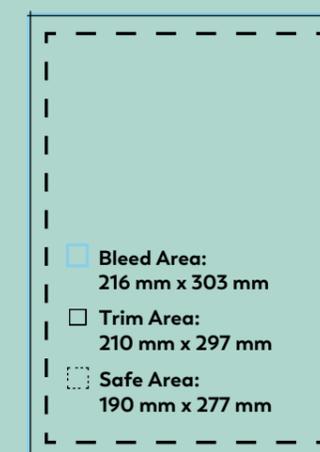
- **Brochure:** Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- **Poster:** A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- **Leaflet:** Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- **Flyer:** These are bound to generate alot of interest. One Spread (Two 1/2 Pages)
- **Highlight:** A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- **Footnote:** Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

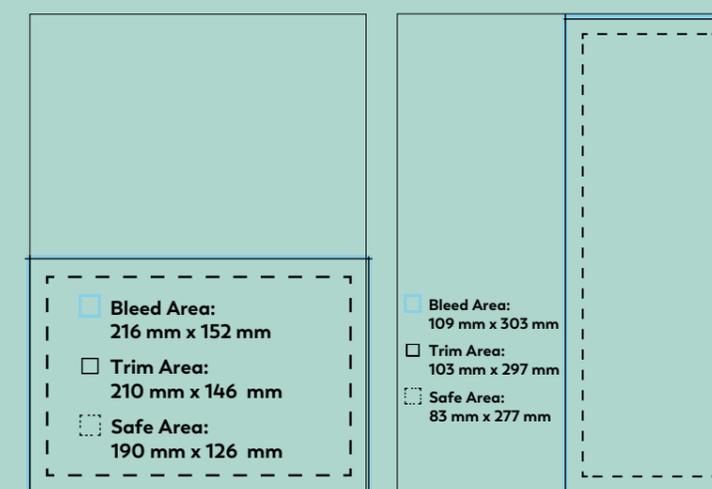
Rates are in USD - Amounts quoted are per insertion



Brochure / Poster



Leaflet / Flyer (Vertical)



Leaflet / Flyer (Horizontal)

Highlight (Vertical)

Artwork Specs

PDF	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
<p>PDF file should have following formats:</p> <ul style="list-style-type: none"> - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles 	<p>InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.</p>	<p>All files must be saved as RGB having a minimum resolution of 300 ppi.</p>	<p>"All files must be saved as RGB and at a minimum of 300 ppi.</p> <p>All fonts must be embedded in EPS files, otherwise, sent seperately."</p>	<p>"All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC.</p> <p>If you are sending a layered Photoshop (PSD) file, all fonts should also be sent."</p>	<p>"All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC.</p> <p>All fonts must be embedded, otherwise, sent seperately."</p>

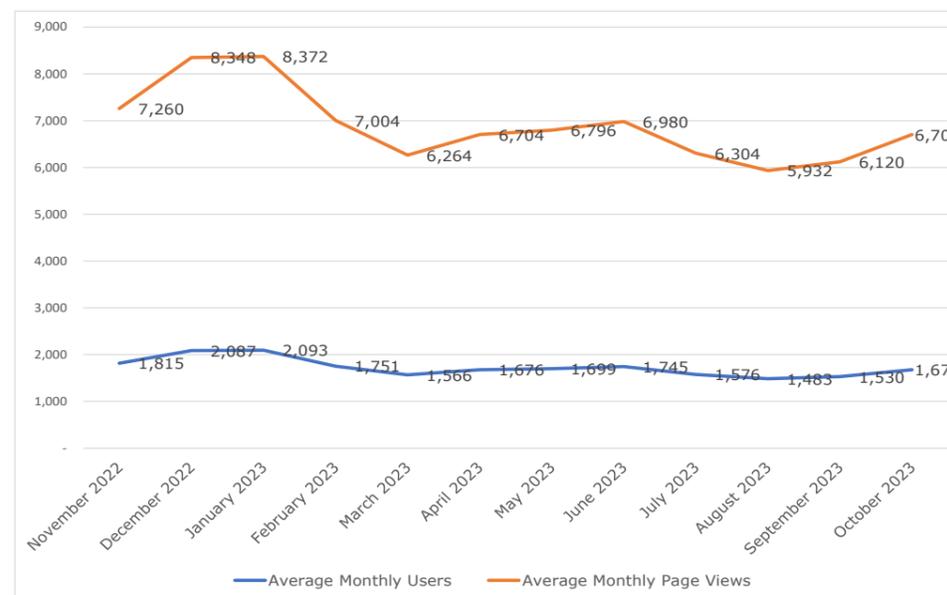
Discover Future Insights of food Industry at foodHQ.world!

www.foodHQ.world is a reference portal for top-notch, up-to-date and high-quality food industry news, insights, special interviews, studies, reports, new releases, and product / services / technology reviews. foodHQ's Website aims to keep its audience up-to date on latest busienss / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break.

Our website is updated daily with the latest news and articles, with an emphasis on actionability, diversity, and benefit. Each article is carefully curated to keep our loyal readers up-to-date on any new trends in the food industry, while attracting new readers searching for a media outlet that gives them what they're looking for. foodHQ's website is divided into several sections, each section focusing on an industry sector, letting readers from any sector find what's relevant to them with clarity and grace.

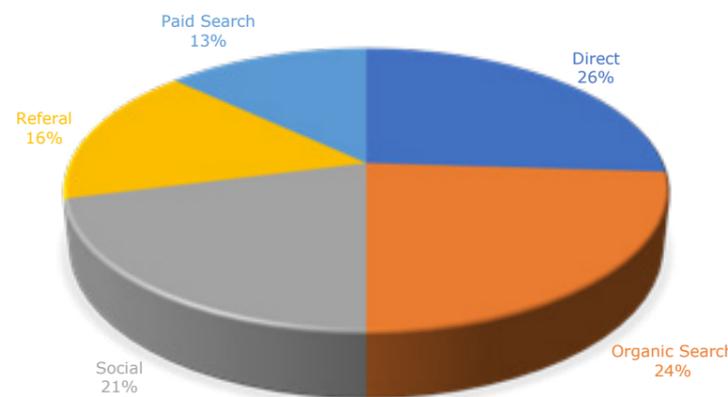
An excellent medium which can be used by promotional partners to provide high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!

Month - Year	Average Monthly Users	Average Monthly Page Views
November 2022	1,815	7,260
December 2022	2,087	8,348
January 2023	2,093	8,372
February 2023	1,751	7,004
March 2023	1,566	6,264
April 2023	1,676	6,704
May 2023	1,699	6,796
June 2023	1,745	6,980
July 2023	1,576	6,304
August 2023	1,483	5,932
September 2023	1,530	6,120
October 2023	1,676	6,704
Total Number (Per Year)	20,697	82,788



Traffic Metric	Figure
Average Monthly Users	1,725
Users / Year	20,697
Pages / Session	4
Page Views / Year	82,788
Avg Session Duration (Minutes)	4:47

Traffic Source	Percentage
Direct	26%
Organic Search	24%
Social	21%
Referral	16%
Paid Search	13%



Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being one of the certified trade magazine sites in Lebanon, foodHQ.world consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content.



Average Session Duration: 4:47
Quarterly Users: 5,175

Banners

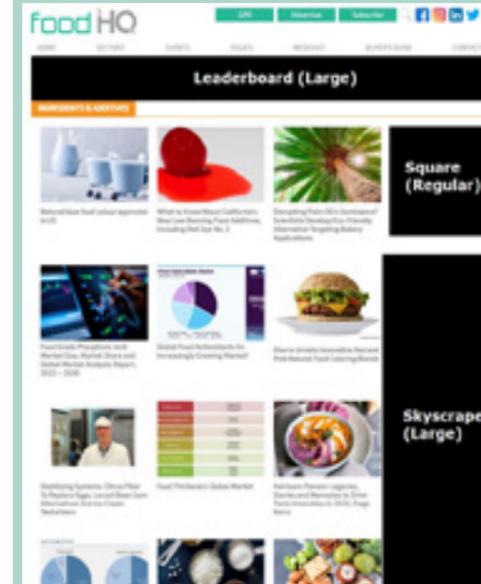
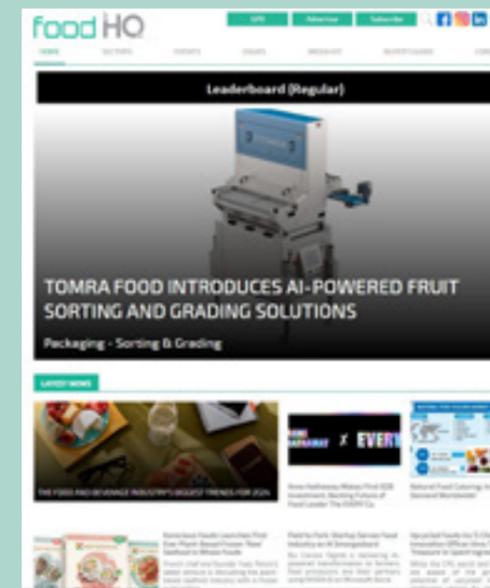
Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

Rates are in USD - Amounts quoted are per insertion

Artwork Specs

File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
<p>JPEG: Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality.</p> <p>PNG: Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality.</p> <p>GIF: Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.</p>	<p>Maintain a resolution of 72 PPI (pixels per inch) for web graphics.</p> <p>This resolution ensures a good balance between image quality and file size, optimized for digital display.</p>	<p>RGB (Red, Green, Blue): Standard for web design, as monitors and digital displays use RGB to represent colors.</p> <p>Ensure that your design is in RGB color mode for accurate online representation.</p>	<p>Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity.</p> <p>Tools like Photoshop or online image compressors can assist in this regard.</p>	<p>Font Size: Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text.</p> <p>Font Choice: Choose web-safe fonts to ensure consistent display across different browsers and devices.</p> <p>Contrast: Ensure sufficient contrast between text and background for readability.</p>	<p>Duration: Keep animations short and engaging, typically between 3 to 7 seconds.</p> <p>File Size: Be mindful of the file size of animated GIFs.</p> <p>Optimize and compress the animation to prevent slow loading times.</p>	<p>Design the banner to be responsive, adapting to different screen sizes.</p> <p>Test the banner on various devices to ensure a consistent and visually appealing experience.</p>

foodHQ Website - Homepage



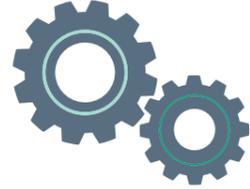
foodHQ Website - Sections Page 01

foodHQ Website - Sections Page 02



foodHQ is a B2B industry platform providing its audience - which constitutes of a large array of food industry professionals starting from individuals to material suppliers to manufacturers to importers and agents and not ending with event organizers - with a myriad of professional services for their benefit & empowerment to help them efficiently achieve their business goals and objectives! Explore these services and elevate your experience in the food industry. Each service is crafted to empower, connect, and propel you towards success.

Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!

Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
				
Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. You can also check out any new products that may help improve your business. Connect with major industry players, forge valuable partnerships, discover the latest products in our Buyer's Guide and explore collaborations. Seamlessly navigate the food industry landscape with our tailored business connections.	Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the food industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey.	Dive into the future of food industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends.	Keep yourself abreast of the latest product releases spanning a diverse array of manufacturers, complete with the associated pricing details for your careful consideration. Stay informed about the newest offerings in the industry to make well-informed decisions about your purchases.	Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) mm / px	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	Business Links Buyer's Guide Agents & Distributors	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CC-01	Career Center	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CE-01	Coming Events	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-FH-01	Financial Hub	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-PM-01	Project Monitor Tenders- Bidders Awarded Contract Progress & Development Completion & Launch	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275

Artwork Specs				
Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
Required Documents: -Your business' phone number and email -Hyperlinks to your website -An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)	Required documents: -If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs. -If you're a company posting a job listing, we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we require hyperlinks to your company's website and/ or social media	Required Documents: -The event name -Start and Finish dates -Location (Country, city and venue.) -Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb) -Agents and Event Organizers contact info (e-mail and phone numbers.) -Hyperlink to the company website	Required documents: -Your company's contact details (e-mail and phone number) -Your stock price, market cap, and number of shares -Hyperlinks to any financial statements and market analysis from your company. -Hyperlink to a .pdf file that lists your products and services. -Your company's logo (PNG file, 72 dpi, 100 kb max)	Required Documents: -Contact info (phone and e-mail) -Project start and finish dates -A short description of the project itself. -An image that conveys your project end-goal.

Explore & Engage a World of Events!

Immerse yourself in the pulse of the food industry through our symbiotic relationships with leading events. We curate exclusive content, forge collaborations, and bring you insider access, ensuring you stay aligned with the industry's beating heart. Dive into the future with our immersive Podcasts and Webinars. Stay informed and engaged with thought-provoking discussions, expert interviews, and the latest trends. Forge meaningful partnerships and actively participate in shaping the food industry's landscape. Networking opportunities, collaborative projects, and exclusive access await you. Connect with us to explore how your involvement can amplify your impact and contribute to the collective growth of the food community.

Podcasts

Build Sound Trust: Sound Engagement Price \$2500

Monthly audio podcasts - based on foodHQ Magazine's editorial calendar - conducted between a leading industry professional and foodHQ's editor(s). Build trust in your brand / products & services and reach listeners with high impact advertising by being part of foodHQ's podcast series.

Sponsorship package includes:

- 15 - 20 seconds sponsor intro
- 45 second mid-episode advertising message of endorsement
- Logo placement on podcast episode landing page
- Editorial summary written by the foodHQ editorial team.

foodHQ Excellence Awards

Recognizing excellence in the food industry, foodHQ Excellence Awards celebrate innovation, sustainability, and leadership. Be part of our prestigious awards program, honoring outstanding contributions that shape the industry's future. Join us in applauding excellence and inspiring the next wave of innovation. Learn more about the awards and nominate deserving individuals or projects that deserve recognition.

Webinars

Insight Price \$15,000	Live Price \$8,500	On-Demand Price \$5,000
<p>Discover Insight Webinars—a digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.</p> <p>Insight Package Includes:</p> <ul style="list-style-type: none"> • Deliver three to four presentations, each lasting 10 to 15 minutes. • Engage in a collaborative panel discussion and live Q&A for 30 to 45 minutes, hosted and moderated by foodHQ's editor(s). • Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list. • Implement a 3-month promotional campaign across foodHQ's media channels. • Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions. • Distribute a recording of the seminar to all registrants. • Archive the webinar recording on foodHQ's website for on-demand viewing. 	<p>Live webinars typically involve interactions between your company's C-level and managerial team members and editor(s) from foodHQ. These sessions provide an opportunity to showcase your offerings, position your company as a leading authority in its relevant sector, and generate high-quality leads.</p> <p>Live Package Includes:</p> <ul style="list-style-type: none"> • Deliver a concise webinar presentation lasting 20 to 30 minutes. • Engage in a live Q&A session, skillfully moderated by foodHQ's editor(s). • Create a customized registration page for clients and execute a targeted marketing campaign to reach foodHQ's extensive audience and community. • Implement a comprehensive 2-month promotional campaign across foodHQ's diverse media channels. • Provide a detailed leads report containing contact details, attendance statistics, and a transcript of all audience questions. • Distribute the post-webinar recording via email to all registrants. • Archive the webinar recording on foodHQ's website for convenient on-demand viewing. 	<p>The on-demand webinar platform enables you to connect with foodHQ's audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.</p> <p>On-Demand Includes:</p> <ul style="list-style-type: none"> • Pre-recorded webinar presentation lasting 20-30 minutes • The webinar presentation will be featured on foodHQ's website and will remain accessible indefinitely • A one-month promotional campaign will be conducted across our social media platforms • A leads report, containing captured contact details, will be generated and provided to you

Partnerships + Participation: Amplify Your Impact

foodHQ - has enjoyed – since decades - a symbiotic relationship with major and leading event organizers, worldwide, ensuring appropriate high-level participation at their food-related events. The platform is usually assigned as co-organizer or as official media partner and enjoys unprecedented access to all event attendees (exhibitors, visitors, speakers and other participants) - showcasing its media channels. Promotional Partners who plan their campaign in event-related media are provided with valuable high-level exposure!

January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
HORECA Kuwait (Kuwait, Kuwait)	Gulfood (Dubai, UAE) Saudi HORECA (Jeddah, KSA)	ALLFOOD Expo (Shenzhen, China)	HORECA Lebanon (Beirut, Lebanon)	Food Sfaety Summit Conference & Expo Rosemont, USA 06-09 May	Africa's Big Seven (Johannesburg, South Africa)
July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
SECURFOOD Packinnove Europe (Lyon, France)	FOOD ASIA (Lahore, Pakistan) SAHARA (Cairo, Egypt)	FOODEX Saudi (Riyadh, KSA) Food & Hospitality Oman (Muscat, Oman)	SIAL Paris (Paris, France)	Gulfood Manufacturing (Dubai, UAE) Hospitality Qatar (Doha, Qatar)	Oman Agro Food (Muscat, Oman) SIAL Middle East (Abu Dhabi, UAE)

Unveiling Insights, Innovation, and Governance

Immerse yourself in the world of innovation through hands-on exposure to our Product or Technology Demos. Discover the most recent progressions, delve into state-of-the-art solutions, and envision the future of the food industry through engaging demonstrations crafted to both inspire and enlighten.

Whether making strategic decisions or embracing technological breakthroughs, our varied Reports options provide you with the tools to confidently navigate the intricacies of the food industry.



Industry eBooks

Explore the intricacies of current industry trends and obstacles through our collection of eBooks. Crafted by seasoned industry professionals, these extensive materials offer thorough examinations, practical insights, and innovative perspectives. They serve as valuable resources to inform your strategic choices, enabling the development of your business and the expansion of your market presence.

Price
On Request



White Papers

Establish yourself as a thought leader in the food industry by sharing your expertise, discussing your areas of specialization, and collaborating with the foodHQ editorial team on various digital content opportunities to enhance your leadership presence across foodHQ's media channels. Create interest in your specialized topics and highlight how your solutions contribute to the industry. Host your own white paper or eBook on foodHQ's Magazine & Website to reach a pre-engaged audience, and enjoy the benefits of distribution across foodHQ's media channels. As a contributor, you will have your content published on foodHQ's website, featured on the homepage or relevant news/sector pages, included in foodHQ's newsletter, and promoted across its social media platforms. Additionally, you will receive monthly lead sharing for a three-month period, including all contact details.

Price
\$3,000



Product, Service or Technology Demos

Enhance your marketing efforts by incorporating a compelling video to showcase your brand, products, and services, whether you seek year-round promotion or wish to build anticipation for an upcoming event. Amplify your visibility by submitting your own product content and enjoying widespread promotion across foodHQ's magazine, website, newsletter and social media platforms.

The sponsorship package comprises various benefits, such as hosting your content on foodHQ's website's reports page (unique page for your report), featuring your product booklets, your company starter pack, and more. Additionally, you'll receive a dedicated e-shot in HTML format, two social media posts with personalized branding, a mention in the weekly newsletter, and a product summary along with the title of your pitch.

Price
\$3,000



Country Presentations

Explore a comprehensive global outlook through our Country Presentations. These reports delve into governmental initiatives, policies, and innovations within the food industry, providing valuable insights into the dynamic terrain of food governance at a national level.

Price
On Request

Tailored Insights, Customized Reception & Timely Delivery

This is a highly targeted / segmented medium which provides subscribers with up-to-date food industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget. General food-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

Industry Newsletter

Stay informed across the entire food industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you're always in tune with the industry pulse. General Newsletters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving food industry landscape.

Sector Newsletters

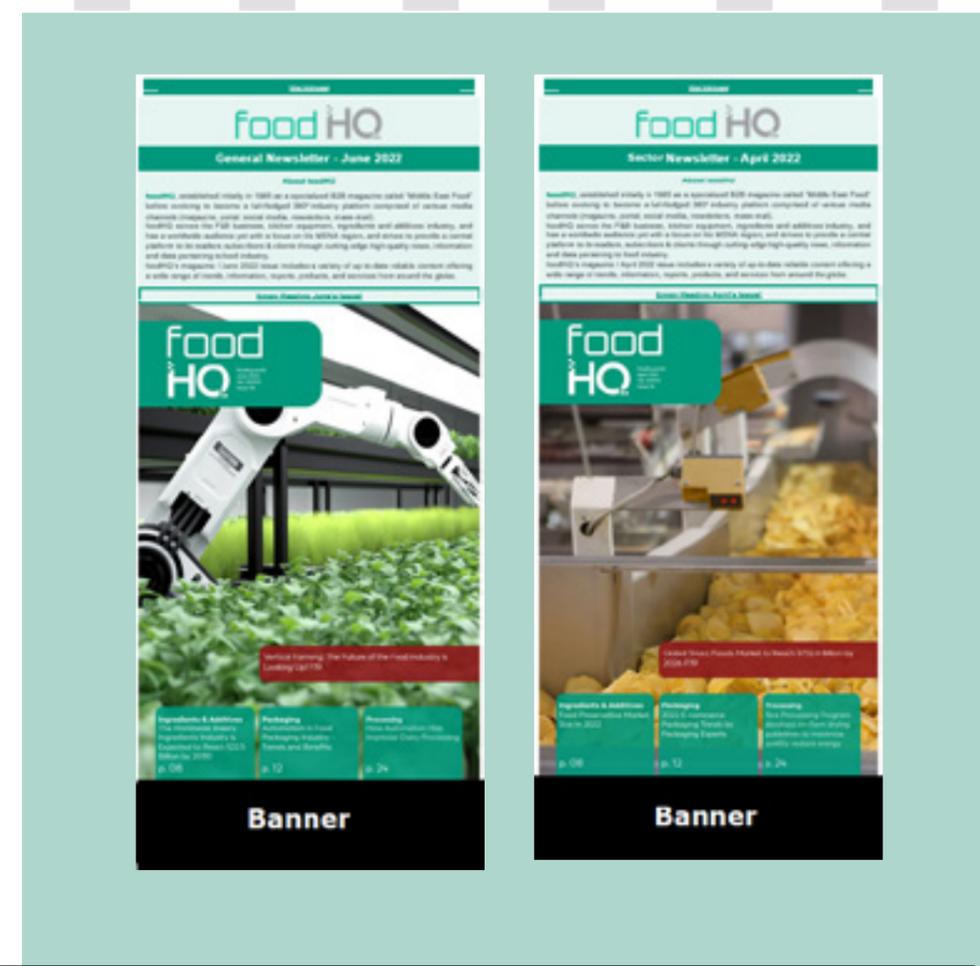
Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the food industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

Sending Frequency

General Industry Newsletter is sent on a weekly basis, while By-Sector Newsletter is sent on a bi-weekly basis.

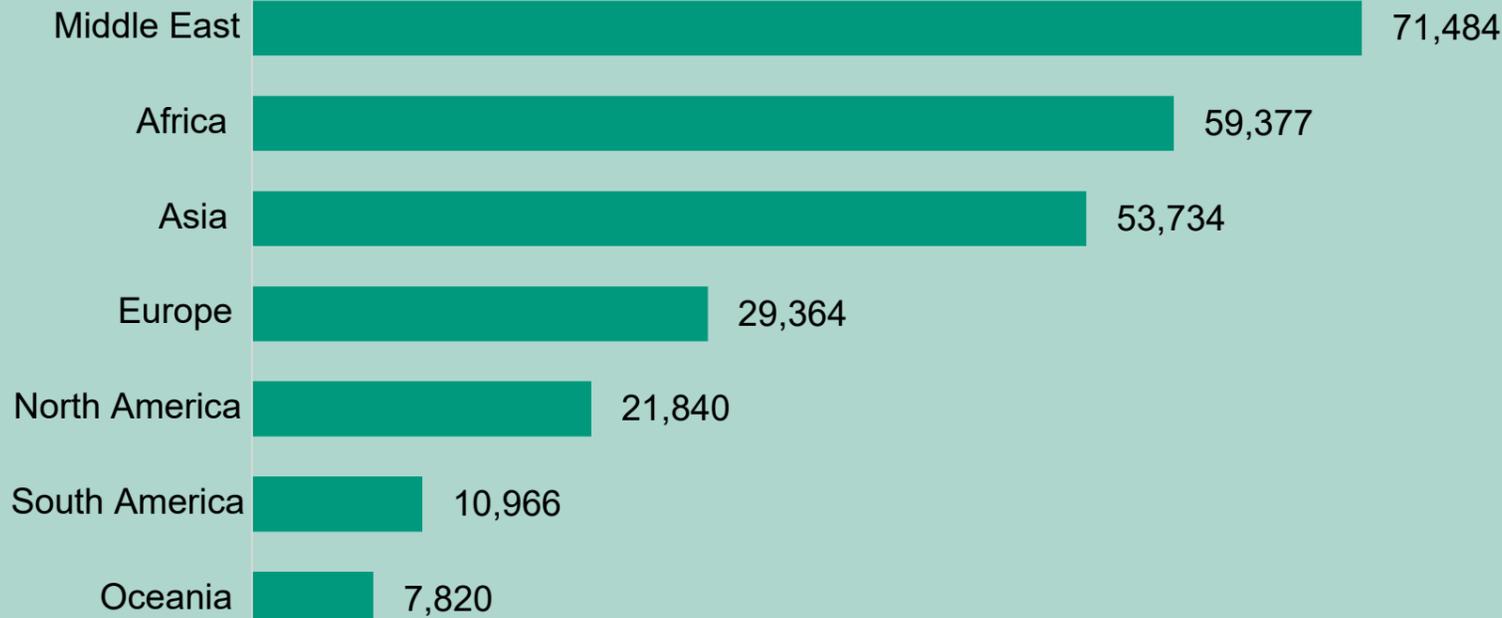
Newsletters Subscribers

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the food industry.

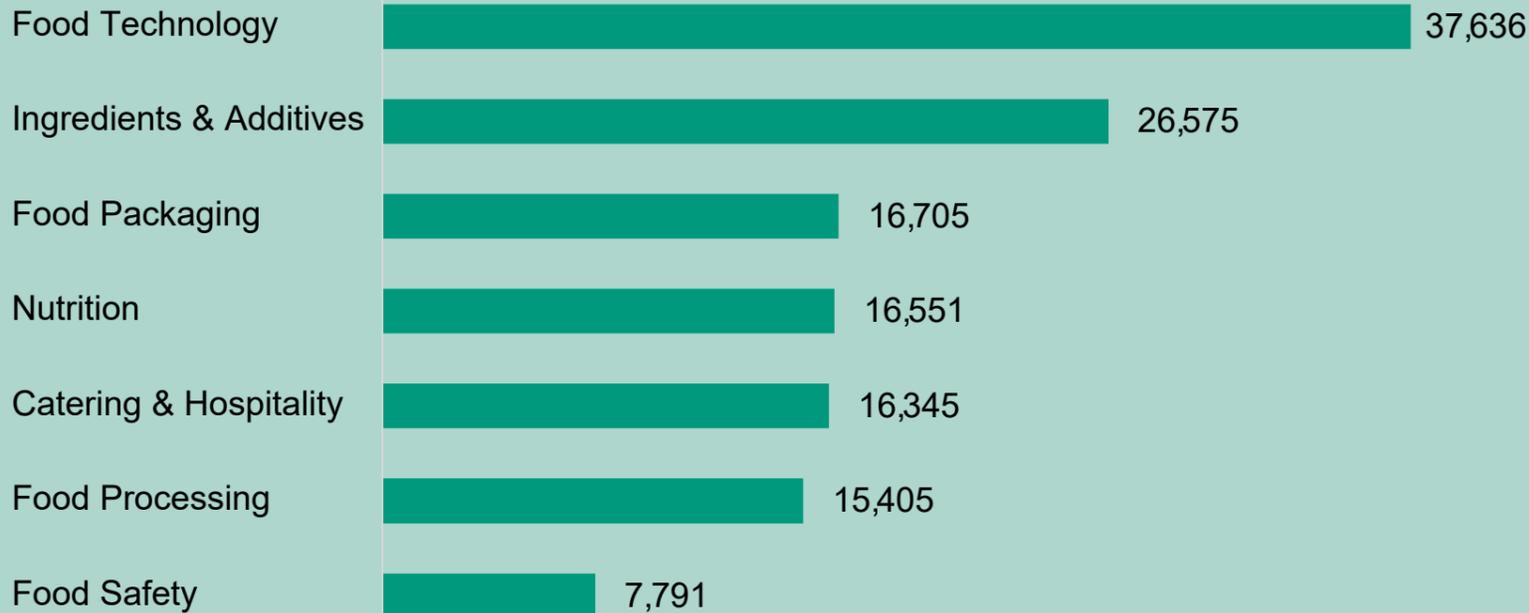


Newsletters Subscribers Per Region / Sector								
	Asia	Europe	Africa	Middle East	North America	South America	Oceania	TOTAL
General Industry	25,413	15,076	29,467	33,125	6,137	4,352	4,007	117,577
Sector								
Ingredients & Additives	4,921	4,335	4,144	6,756	3,748	1,794	877	26,575
Catering & Hospitality	3,165	1,884	3,866	3,567	1,810	1,642	411	16,345
Food Packaging	3,914	3,681	2,751	4,006	1,327	614	412	16,705
Food Processing	3,851	751	4,021	4,553	1,574	297	358	15,405
Food Safety	2,124	752	1,547	2,342	336	289	401	7,791
Food Technology	6,451	2,134	10,425	12,478	4,561	854	733	37,636
Nutrition	3,895	751	3,156	4,657	2,347	1,124	621	16,551
TOTAL	53,734	29,364	59,377	71,484	21,840	10,966	7,820	254,585

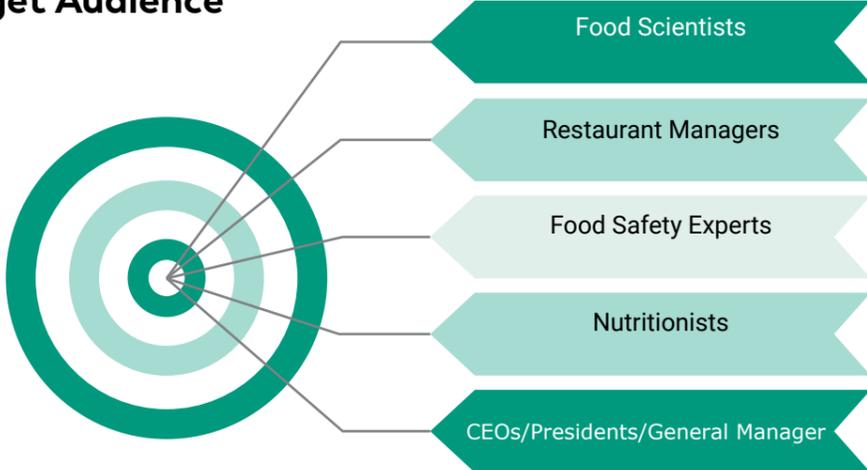
Breakdown by Region



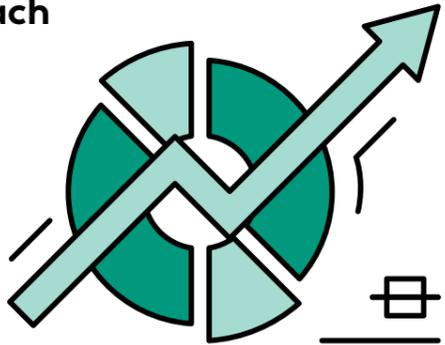
Breakdown by Sector



Target Audience



Avg Monthly Reach



21,215

Avg Click-Through-Rate



4.25%

Connecting the food Community Across Platforms

Our front-row offering to our audience showcasing important & curated (food-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability.

Promotional partners can post their company news and products / services on these channels for more value-added exposure.

Social Media Channels Presence

Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the food industry conversation wherever you are.

Social Posting Calendar

Daily Updates: Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.

Weekly Spotlights: Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.

Interactive Fridays: Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the food community.



LinkedIn (LI)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-LI-01	Hero Image	1128 x 200 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-02	Shared Image	1200 x 628 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-05	Video Ad Specs	1920 x 1080 px	27 MB per minute (3 minutes max)	MP4	\$250	\$215	\$175	\$140

Post name 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.

Facebook (FB)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Bookconnect	1640 x 859 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotivate	1200 X 630 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1920 px	9:16	PNG, JPG, GIF	\$350	\$300	\$245	\$195
SO-FB-07	Stories Ads videos	1080 x 1920 px	9:16, 120 sec (max)	MP4, MOV or GIF	\$350	\$300	\$245	\$195

Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

X (Twitter)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-X-01	Sales Card	1500 x 500 px	3:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-02	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-03	Website Card	800 x 800 px	1:1	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
SO-X-04	Fun Promotions	506 x 253 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110

Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

Instagram (IG)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-IN-01	Meet my Logo	1080 x 1350 px	4:5	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-02	Sales in a box	1080 x 1080 px	1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-04	IG Reels	1080 x 566 px	1.91:1 60 sec (max)	MP4 or .MOV	\$250	\$215	\$175	\$140
SO-IN-05	My Stories	1080 x 1920 px	9:16	PNG, JPG, GIF	\$250	\$215	\$175	\$140

14%(250 Pixels) of the top and bottom of the image free from text and logos

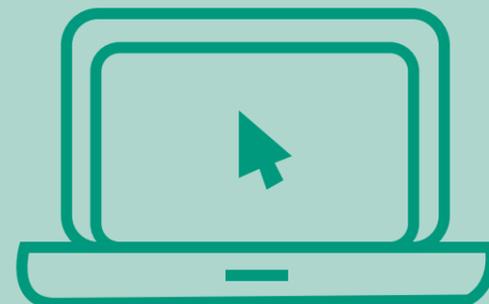
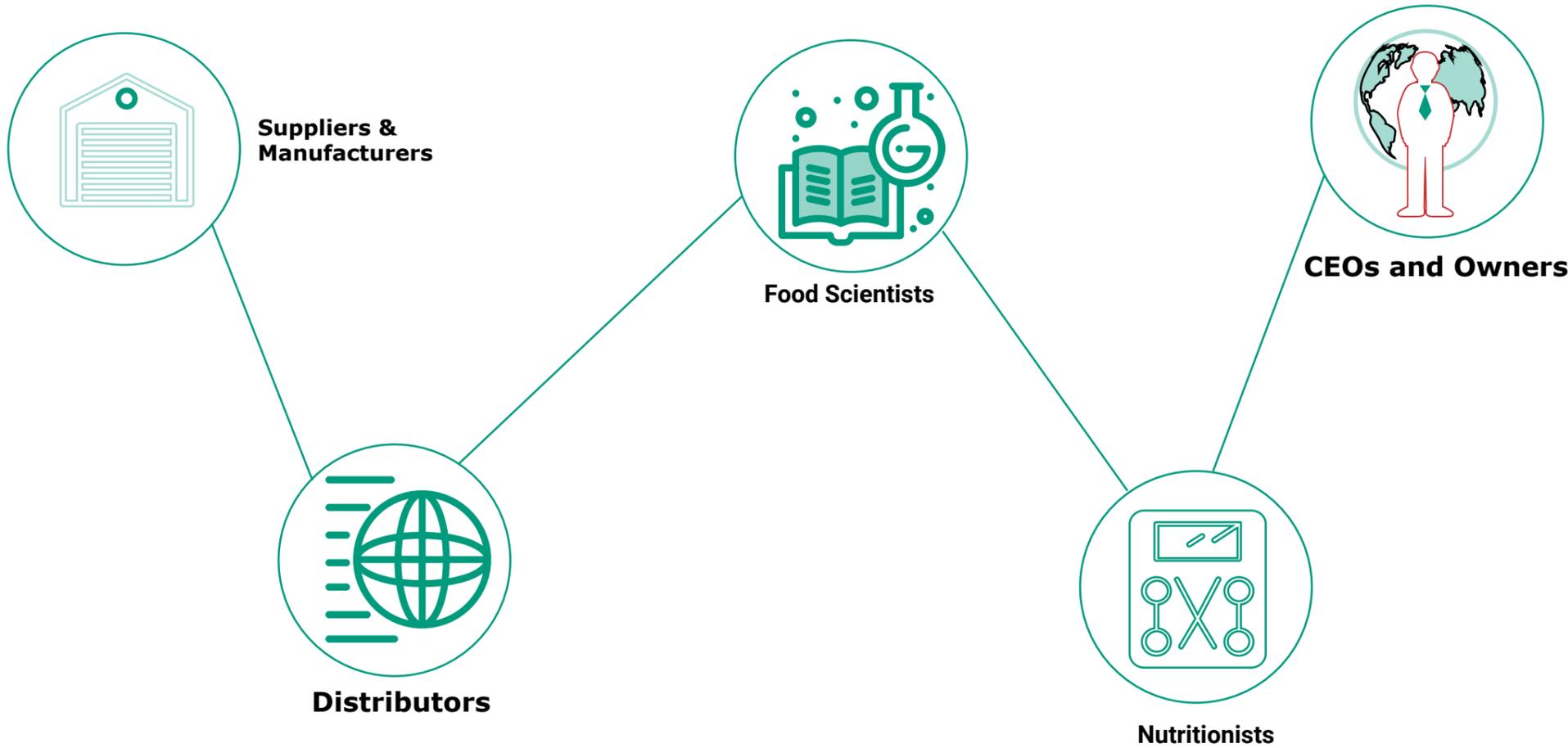
YouTube (YT)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-YT-01	Video Uploads (Sales)	1280 X 720 px	22 MB per minute (3 minutes max)	HD minimum	\$200	\$170	\$140	\$110
SO-YT-02	Banner Image	2048 x 1152 px	6 MB	HD minimum	\$200	\$170	\$140	\$110

Video must be minimum HD standard

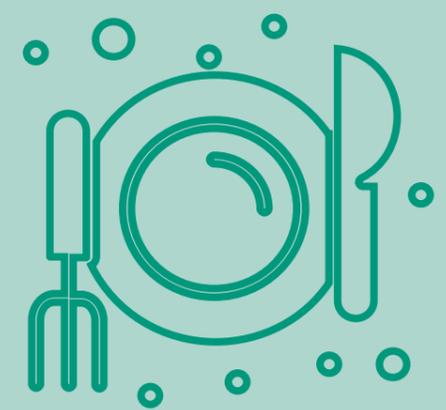
Elevate Your Reach, Maximize Impact

Use our tried and true Email media channel, a precise platform that gives our promotional partners the targeted exposure they need at affordable prices in order to communicate their message to their "selected audience"! Our subscribers comprise of industry professionals, CEOs, and more who are always looking for the next products and services that can improve their business, and what better way to connect with those people than an Email that highlights what makes you the answer they seek?



Average Email Reach
10,259

Industry Sectors
15

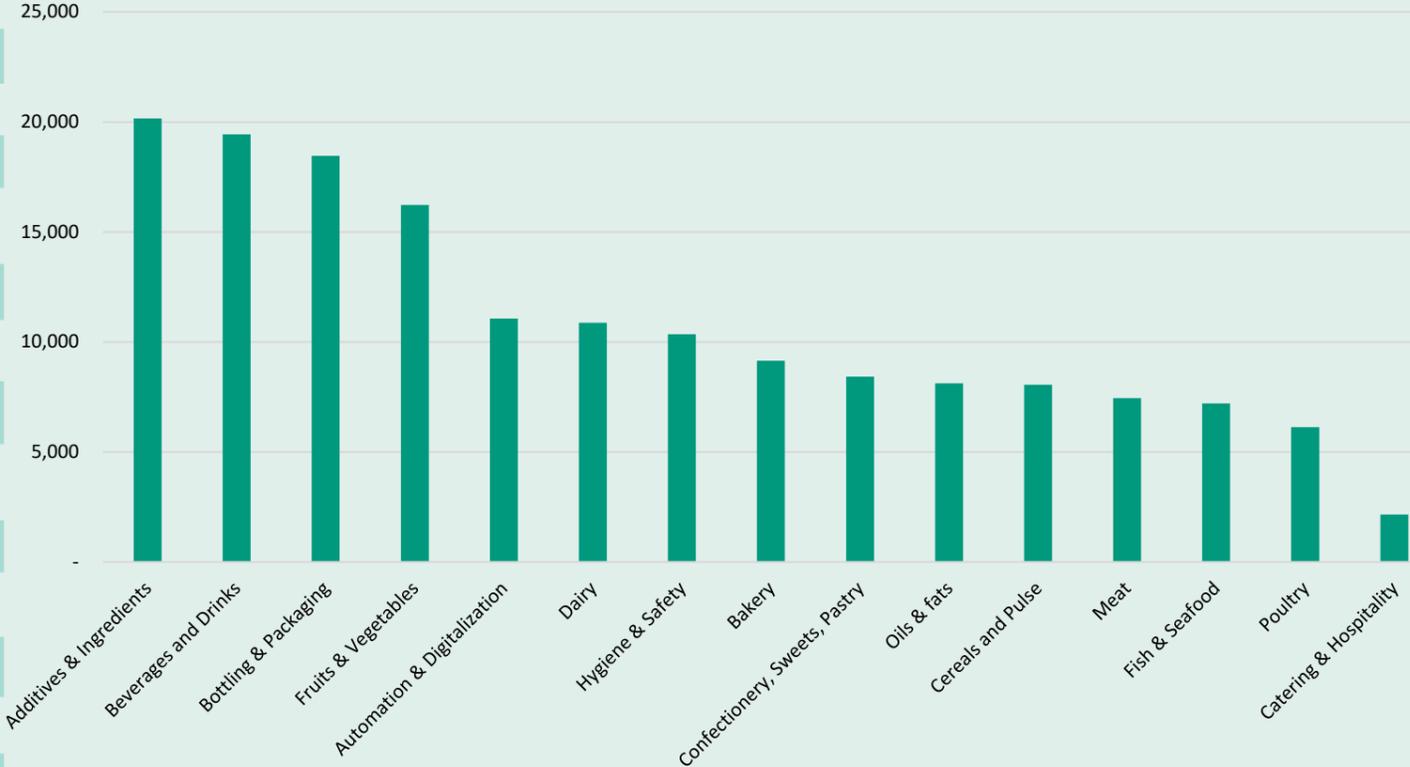


Regions
7

Promote your company, products or services to highly targeted segments of our food database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:
Geography - Industry Sector – Activity - Job function
Price: USD 2,000 per 1,000 contacts

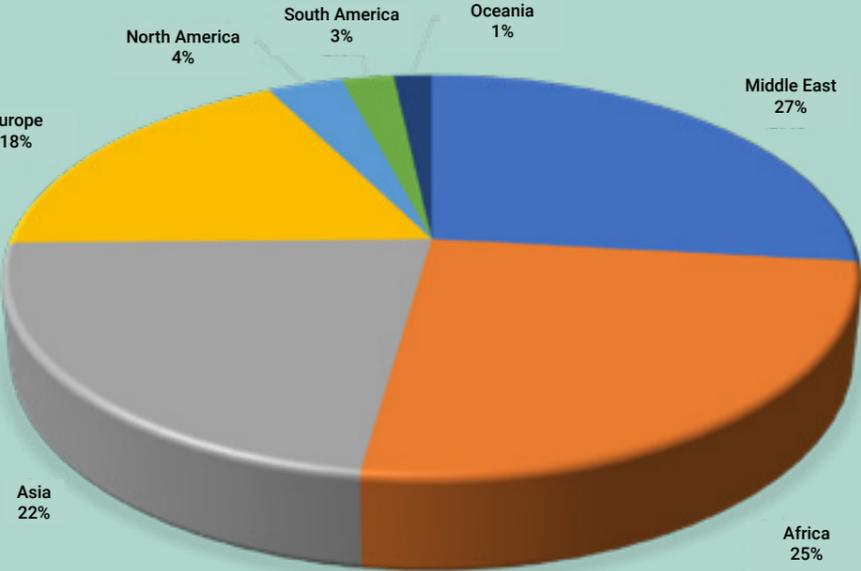
Recipients Per Sector

Industry Sector	Recipients
Additives & Ingredients	20,154
Beverages and Drinks	19,432
Bottling & Packaging	18,465
Fruits & Vegetables	16,231
Automation & Digitalization	11,065
Dairy	10,869
Hygiene & Safety	10,356
Bakery	9,142
Confectionery, Sweets, Pastry	8,421
Oils & fats	8,123
Cereals and Pulse	8,056
Meat	7,453
Fish & Seafood	7,213
Poultry	6,124
Catering & Hospitality	2,156
TOTAL	163,260



Recipients Per Region

Region	Recipients
Middle East	44,235
Africa	41,156
Asia	35,538
Europe	28,883
North America	6,194
South America	4,612
Oceania	2,642
Total	163,260



Promotional Services & Rates

Ref #	Service	Dimensions (W x H) px	1 Sending	4-6 Sendings (15% discount)	7-9 Sendings (30% discount)	10-12 Sendings (45% discount)
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

Artwork Specs

Make sure your e-mail is branded according to your company's branding. Include your logo at the top, and use your company's own color palette. Add pictures of the product you're promoting or a representation of the service you provide.

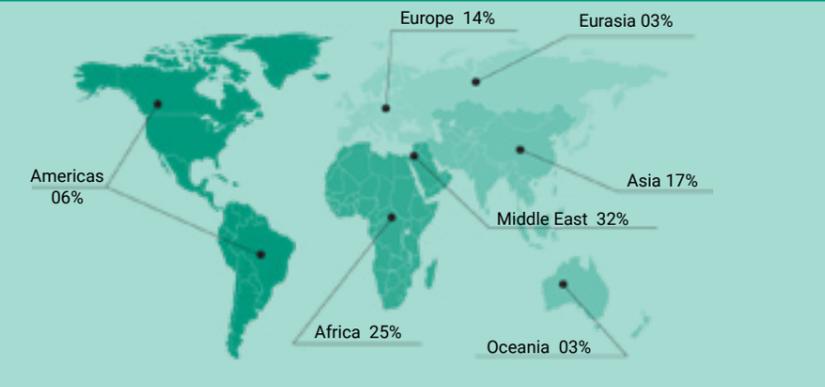
For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG format; if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

foodHQ | Global Audience Synopsis

foodHQ is a primary reference point for decision makers at all levels of food-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

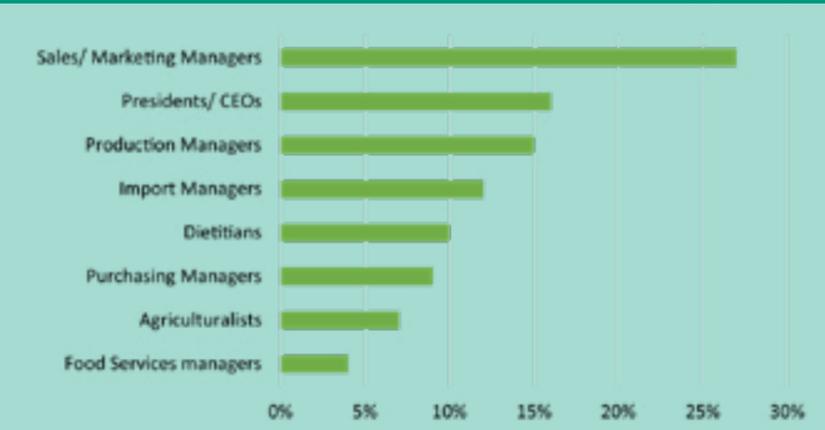
foodHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over 333,413 people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.

Audience (By Region)



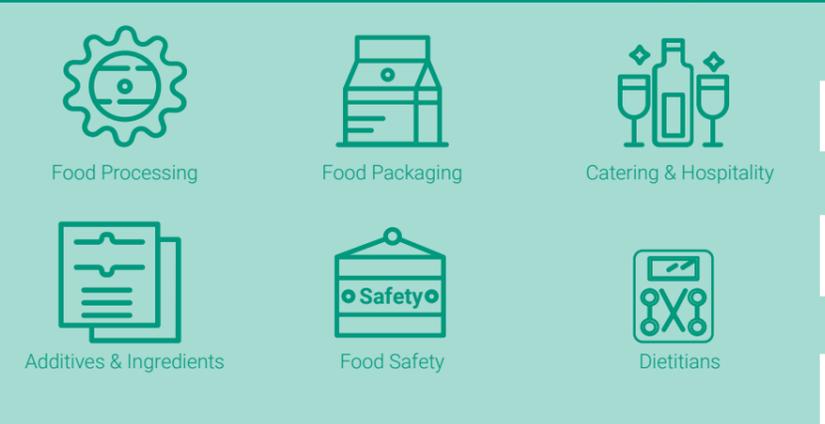
Middle East	32%
Africa	25%
Asia	17%
Europe	14%
Americas	6%
Eurasia	3%
Oceania	3%

Audience (By Job)

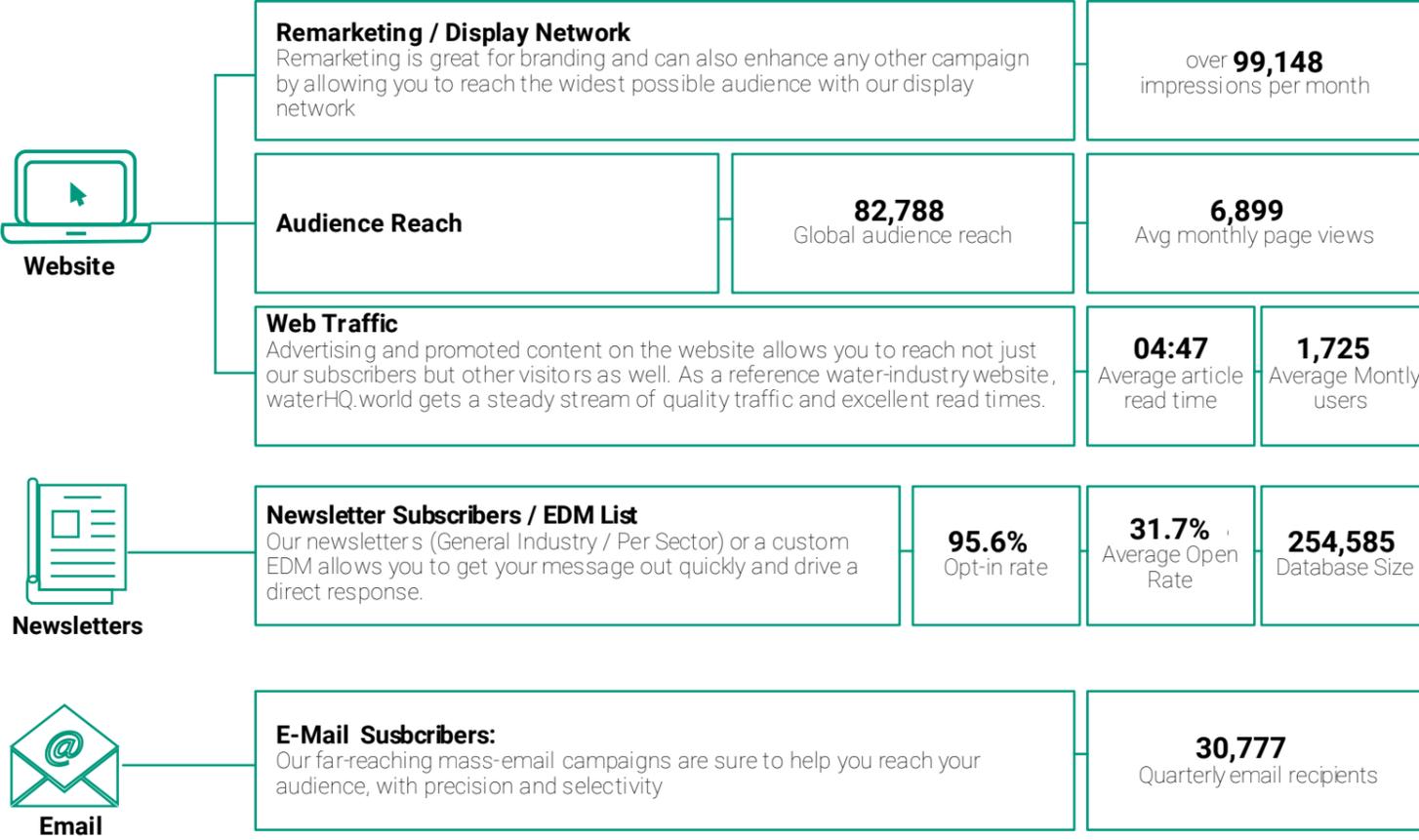
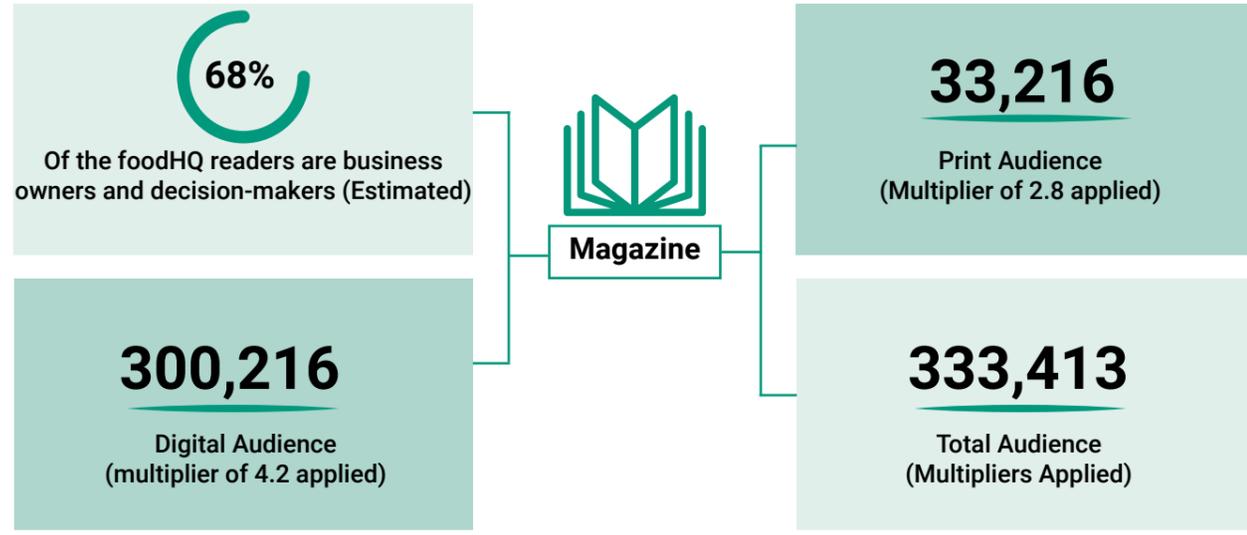


Sales/ Marketing Managers	27%
Presidents/ CEOs	16%
Production Managers	15%
Import Managers	12%
Dietitians	10%
Purchasing Managers	9%
Agriculturalists	7%
Food Services managers	4%

Audience (By Sector)



Food Processing	23%
Food Packaging	21%
Catering & Hospitality	15%
Additives & Ingredients	16%
Food Safety	12%
Dietitians	13%



Below you shall find 5 distinct & holistic promotional packages - ranging from Bronze to Platinum - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package.

You may select one of the promotional packages available therein, noting each package can be customized (adding or removing promotional services and options - per media channel) as per your preferences and specific needs / allocated budget.

What is it that you want to achieve?

foodHQ's media channels - listed below - provide a true holistic solution to meet all your marketing & promotional requirements.



Media Channel	Lead Generation	Brand Awareness	Targeted Marketing	Thought Leadership	Speaking Opportunities
Magazine (MA)	✓	✓		✓	
Website (WE)	✓	✓		✓	
Services (SE)	✓	✓			
Events (EV)	✓	✓		✓	✓
Reports (RE)	✓	✓		✓	
Newsletters (NL)	✓	✓	✓		
Social (SO)	✓	✓	✓		
Email (EM)	✓	✓	✓		

Bronze Package
Solid, Proven & Reliable! (Good as a start...!)

Campaign Duration (Months)

2

Lead Generation ✓

Brand Awareness ✓

Targeted Marketing ✓

Thought Leadership

Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page	Horizontal	2 Issues	\$3,000	0%	\$3,000
PPS-02	Website	Banner	Leaderboard		2 Months	\$1,500	0%	\$1,500
PPS-03	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-04	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$2,000	0%	\$2,000
Total Amount						\$8,000.00	0%	\$8,000.00
Special Discount							10%	\$800.00
Due Amount (To Pay)								\$7,200.00
Payment Option 1 : Per Month*								\$3,600.00
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$720.00
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration								\$6,480.00
*Payable within two weeks after insertion order has been authorized								

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical	1 Issue	\$1,500	0%	\$1,500
VPS-02	Website	Banner	MPU Banner		1 Month	\$600	0%	\$600
VPS-03	Services	Buyer's Guide		Published in Magazine & Website	1 Issue / 1 Post	\$550	0%	\$550
VPS-04	Newsletters	Banner Advertising	Banner		1 Newsletter	\$750	0%	\$750
VPS-05	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$2,000	0%	\$2,000
Total Amount						\$5,400	0%	\$5,400
VPS Discount						100%	\$5,400	
Due Amount (To Pay)								\$0

Silver Package

The Silver Knight (Really Strong ~ Provides Shining Results!)

Campaign Duration (Months)

4

Lead Generation ✓

Brand Awareness ✓

Targeted Marketing ✓

Thought Leadership

Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page	108 x 242 mm (WxH)	2 Issues	\$4,500	0%	\$4,500
PPS-02	Magazine	Display Advertising	2/3 Page		2 Issues	\$3,500	0%	\$3,500
PPS-03	Website	Banner	MPU Banner		2 Months	\$1,200	0%	\$1,200
PPS-04	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-05	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						18,700.00	0%	\$18,700
Special / Package Discount							20%	\$3,740
Due Amount (To Pay)								\$14,960
"Payment Option 1 : Per Month*								\$3,740
*Monthly payment divided according to number of months related to campaign duration"								
"Lump sum Discount*							10%	\$1,496
*Only applied when payment is made lump-sum - per entire campaign duration"								
"Payment Option 2 : Per Duration								\$13,464.00
*Payable within two weeks after insertion order has been authorized"								

**"Value-Added Promotional Services (VPS)
Pro-Bono / Free of Charge"**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,500	0%	\$4,500
VPS-02	Magazine	Advertorial	2/3 Page		2 Issues	\$3,500	0%	\$3,500
VPS-03	Website	Banner	MPU Banner		2 Month	\$1,200	0%	\$1,200
VPS-04	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website	2 Issues	\$1,100	0%	\$1,100
VPS-05	Newsletters	Banner Advertising	Banner		2 Newsletter	\$1,500	0%	\$1,500
VPS-06	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						\$19,800	0%	\$19,800
VPS Discount						100%		\$19,800
Due Amount (To Pay)								\$0

Gold Package

Nothing Shines Like Gold ~ Guaranteed to provide shining results!

Campaign Duration (Months)

6

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		3 Issues	\$5,000	0%	\$5,000
PPS-02	Magazine	Advertorial	Full-Page		3 Issues	\$1,725	0%	\$1,725
PPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Facing each other	2 Issues	\$7,500	0%	\$7,500
PPS-04	Website	Banner	Leaderboard (Large)	970 x 90 PX	3 Months	\$3,400	0%	\$3,400
PPS-05	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website	3 Issues	\$3,600	0%	\$3,600
PPS-06	Reports	Industry Report	White Paper		1 Report	\$2,000	0%	\$2,000
PPS-07	Newsletters	Highlighted Content	Banner & Text	40 words text with background color	2 Newsletters	\$3,150	0%	\$3,150
PPS-08	Email	Direct Email Marketing (DEM)	3,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$3,000	0%	\$3,000
Total Amount						\$29,375	\$-	\$29,375
Special Discount							30%	\$8,813
Due Amount (To Pay)							\$20,563	
Payment Option 1 : Per Month*							\$3,427	
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$2,056
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration							\$18,506	
*Payable within two weeks after insertion order has been authorized								

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Full-Page		2 Issues	\$5,500	0%	\$5,500
VPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		3 Issues	\$6,000	0%	\$6,000
VPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Double-Page	2 Issues	\$6,000	0%	\$6,000
VPS-04	Magazine	Insert	Poster	Spread / Double-Page	1 Issue	\$5,000	0%	\$5,000
VPS-05	Website	Banner	Leaderboard (Large)	970 x 90 PX	3 Months	\$3,750	0%	\$3,750
VPS-06	Services	Buyer's Guide		Published in Magazine & Website	4 Issues	\$2,200	0%	\$2,200
VPS-07	Reports	Product, Service or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-08	Newsletters	Promoted Content	Content (Text & Image) + Hyperlink		2 Newsletters	\$2,000	0%	\$2,000
VPS-09	Email	Direct Email Marketing (DEM)	3,500 Contacts		1 eShot	\$7,000	0%	\$7,000
Total Amount						\$40,450	0%	\$40,450
VPS Discount						100%	\$40,450	
Due Amount (To Pay)							\$0	

For any query, kindly send an email to marketing@foodHQ.world
 To customize & order an CPC, please visit www.foodHQ.world/promote/CPC/
 To order an HPP, please visit www.foodHQ.world/promote/HPP/

Diamond Package

Glittering Diamonds Are Forever - A peunltimate package for industry leaders!

Campaign Duration (Months)

9



Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full Page		5 Issues	\$11,000	15%	\$9,350
PPS-02	Magazine	Advertorial	Full Page		4 Issues	\$8,000	15%	\$6,800
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		4 Issues	\$12,000	15%	\$10,200
PPS-04	Website	Banner	Leaderboard (Large)		5 Months	\$6,250	30%	\$4,375
PPS-05	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,750	15%	\$2,338
PPS-06	Events	Podcast			1 Podcast	\$2,500	0%	\$2,500
PPS-07	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-08	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	4 Newsletters	\$4,000	15%	\$4,000
PPS-09	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
Total Amount						\$56,250		\$49,313
Special Discount							40%	\$19,725
Due Amount (To Pay)								\$29,588
Payment Option 1 : Per Month*								\$3,288
<small>*Monthly payment divided according to number of months related to campaign duration</small>								
Pre-Payment Discount*							10%	\$2,959
<small>*Only applied when payment is made lump-sum - per entire campaign duration</small>								
Payment Option 2 : Per Duration								\$26,629
<small>*Payable within two weeks after insertion order has been authorized</small>								

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount	
VAS - 01	Magazine	Advertorial	Double-Page	Spread / Facing each other	2 Issues	\$11,600	0%	\$11,600
VAS - 02	Magazine	Classified Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VAS - 03	Magazine	Display Advertising	Advertorial (Full-Page)		5 Issues	\$10,000	15%	\$8,500
VAS - 04	Magazine	Display Advertising	2 Full-Pages	Spread / Double-Page - Facing each other	4 Issues	\$6,800	15%	\$5,780
VAS - 05	Magazine	Company Profile & Executive Interview	2 Papers	Binded - Placed in Middle of Issue!	2 Issues	\$4,400	0%	\$4,400
VAS - 06	Magazine	Leaflet	Large Leaderboard Banner		5 Months	\$6,000	15%	\$5,100
VAS - 07	Website	Banner		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VAS - 08	Newsletter	Banner, Content & BG Color			1 Webinar	\$5,000	0%	\$5,000
VAS - 09	Newsletter	Promoted Content	3-Page Document			\$3,000	0%	\$3,000
VAS - 10	Email	Direct Email Marketing (DEM)	Banner & Text (40 words) with Background Color		4 Newsletters	\$4,000	15%	\$3,400
VAS - 11	Report	Industry Report		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VAS - 12	Event	Promotional Service	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
Total Amount						\$78,125		\$71,019
VPS Discount						100%		\$7,106
Due Amount (To Pay)								\$0

The Platinum Package
Nothing But The Best! (drop mic!)

Campaign Duration (Months)

12

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities ✓

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		6 Issues	\$16,500	15%	\$14,025
PPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		6 Issues	\$12,000	15%	\$10,200
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		6 Issues	\$10,200	15%	\$8,670
PPS-04	Magazine	Brochure	4 Papers	Binded - Placed in Middle of Issue	2 Issues	\$8,400	0%	\$8,400
PPS-05	Website	Banner	Skyscraper Banner		6 Months	\$10,200	30%	\$7,140
PPS-06	Services	Buyer's Guide		Published in Magazine & Website	6 Issues	\$3,450	15%	\$2,933
PPS-07	Events	Live			1 Webinar	\$8,500	0%	\$8,500
PPS-08	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-09	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	6 Newsletters	\$6,000	15%	\$5,100
PPS-10	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	15%	\$10,200
PPS-11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	20%	\$8,100
Total Amount						\$100,375		\$86,268
Special / Package Discount							50%	\$43,134
Due Amount (To Pay)								\$43,134
"Payment Option 1 : Per Month**Monthly payment divided according to number of months related to campaign duration"								\$3,594
"Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration"							10%	\$4,313
"Payment Option 2 : Per Duration*Payable within two weeks after insertion order has been authorized"								\$38,820

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Double-Page	Spread	2 Issues	\$11,600	0%	\$11,600
VPS-02	Magazine	Display Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VPS-03	Magazine	Promoted Content	Advertorial (Full-Page)		5 Issues	\$12,500	15%	\$10,625
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages	Facing each other	4 Issues	\$6,800	15%	\$5,780
VPS-05	Magazine	Gatefold	2 Papers	Binded / Placed in front of Front Cover!	2 Issues	\$16,000	0%	\$16,000
VPS-06	Website	Banner	Wide Skyscraper Banner		6 Months	\$12,000	15%	\$10,200
VPS-07	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VPS-08	Events	Live			1 Webinar	\$8,500	0%	\$8,500
VPS-09	Reports	Product, Service or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-10	Newsletters	Banner, Content & BG Color	Banner & Text	40 words text with background color	6 Newsletters	\$6,000	15%	\$5,100
VPS-11	Newsletters	Promoted Content		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VPS-12	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	0%	\$12,000
VPS-13	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	0%	\$10,125
Total Amount						\$119,100		\$110,419
VPS Discount						100%		\$110,419
Due Amount (To Pay)								\$0

For any query, kindly send an email to marketing@foodHQ.world
To customize & order an CPC, please visit www.foodHQ.world/promote/CPC/
To order an HPP, please visit www.foodHQ.world/promote/HPP/

Congratulations are in order!

You made it thus far - means you're definitely interested & are on the right parth to taking a wise decision!

We hope by now you consider foodHQ as the right industry platform which you & your company can partner with to achieve your promotional objectives enabling you meet your market share / sales targets, and that you wish to discuss ordering a certain Holistic Promotional Package (HPP) or to receive a Customized Promotional Offer (CPO) which meets your specific requirements and budget. We pledge you shall be in safe hands & in good company!

Our ethos - Guidling Light & Northern Star! - is listed below. We live & breath by these principles as they define our commitment to our audience and everything that we do:

- Our work conduct & business interactions with our promotional partners (clients) are always based on ethics, integrity and honesty –no matter what.
- We consider our clients as our promotional partners and their success as our own – we shall ensure that their promotional expectations & objectives are not just met but are exceeded!
- If promotional services fail to meet our promotional partners' expectations, we pledge to provide them with another promotional campaign for free (pro-bono / gratuit) – of equal or higher monetary value – no questions asked!

Please do not hesitate to contact a business partner (exclusive agent) from the below listing as per your location. If there are none currently available in your location, please contact Mr. Jad Aboulhosn (Chief Marketing & Sales Officer - contact details are listed on page 31.

If I can provide any assistance, please do not hesitate to contact me.

We look forward to hearing from you soon!

Best wishes,

Mohamad Rabih Chatila

CEO

rabih@1world.xyz

Our Business Partners (Exclusive Agents)

Country / Region	Germany, Swtizerland, and Austria	Belgium, Netherlands, and Luxembourg (BENELUX)	China, Malaysia, and Taiwan	India	Japan	Turkey	United Kingdom
Contact Name / Position	Ms.BarbaraGeiling-Maul	Mr. Giovanni Frankel	Yaya Hsu	Faredoon Kuka	Mr. Akiyoshi Ojima	Aydın Erdem	Graham Meller
Company	Eisenacher Medien	MediaReps	Ringier Trade Media (RTM)	RMA Media	Echo Japan Corporation	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-31(0)6 524 33 721	00-886-4-23297318	00 91 22 4005 8717	00-81-(0)3-3263-5065	00-90 212-257 76 66	00 44 (0)1604 862 404
Email	info@eisenacher-medien.de	giovanni@mediareps.nl	yayahsu@ringier.com.hk	kuka@rmamedia.com	ojima@echo-japan.co.jp	titajans@titajans.com	gmeller@buttonwoodmarketing.com
Website	http://www.eisenacher-medien/	www.mediareps.nl	www.industrysourcing.com	www.rmamedia.com	http://www.echo-japan.co.jp/	www.titajans.com	www.buttonwoodmarketing.com

foodHQ's Promotional Partners

Partner with a leading, trusted and pioneering industry platform. Elevate Your Brand & increase your marketshare with foodHQ!

For over four decades, foodHQ (formerly known as Middle East Food) has been the trusted promotional partner of food industry titans - some of whom are listed below - helping them conquer markets and amplify global visibility.

Now, we extend our invitation to you :Join our esteemed roster of leading companies to unlock unparalleled benefits. Become foodHQ's promotional partner to elevate your brand, gain market share, and expand your products / services reach worldwide!



Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

One Media (1M) - a One World (1W) Division - has since 1977 launched innovative media products, driven by a sustainable vision— “Helping Advance MENA & Beyond!”.

As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to foodHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the food, food, health & energy industries.

Join us in the journey of progress and media excellence. Your story begins with One Media!



waterHQ has evolved since 1977 as a specialized B2B magazine called “**Arab Water World**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletter, social and email – covering the Desalination, Measuring & Levelling, Pumps, Pipes & Valves, Water Storage, Water Treatment sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to our audience which encompasses water industry leaders and executives, all the way to engineers and contractors – covering the entire industry chain. Promotional Partners have greatly benefited from partnering with waterHQ and gaining high-value exposure for their products, services, & technologies. To learn more, please visit www.waterhq.world



constructionHQ has evolved since 1983 from a B2B specialized magazine called “**Arab Construction World**” to becoming a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email – covering the Construction Vehicles, Construction Materials, Digital Construction, Fire Protection Systems, Electrical Systems, and Geotechnical & Surveying sectors. From important news, to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses construction industry leaders and executives to engineers all the way to import managers and project managers – covering the entire industry supply chain. Promotional Partners – constituting of leading & major food-related manufacturers & exporters to agents & distributors – have greatly benefitted from partnering with constructionHQ and gaining high-value exposure for their products, services & technologies. To learn more, please visit www.constructionHQ.world



healthHQ has evolved since 1986 as a specialized B2B magazine called “**Arab Health**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email – covering the Medical Specialties, Medical Equipment, Medical Products, Clinical Studies, Pharmaceuticals, and Health Technology sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to our audience which encompasses health industry leaders and executives, all the way to doctors and medical professionals – covering the entire healthcare industry. Promotional Partners have greatly benefitted from partnering with healthHQ and gaining high-value exposure for their products, services & technologies. To learn more, please visit www.healthhq.world



energyHQ was launched in 2023 as a specialized media channel, built upon 1Media’s leading and trusted platform composed of multi-media channels, including magazines, a website, services, events, reports, newsletters, social, and email – covering the Renewable Energy, Sustainability & Decarbonization, Oil & Gas, Nuclear Power, Hydrogen Power, Energy Storage & Grids. From important news to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses energy industry leaders & executives all the way to engineers and powerplant directors – covering the entire industry! energyHQ will provide the same high-value exposure as 1Media’s other brands to Promotional Partners who wish to advertise their products, services, & technologies. To learn more, please visit www.energyHQ.world

Connect with Us!

foodHQ: Your Gateway to a World of Collaboration, Innovation & Success!

Ready to take the next correct step leap in your business? Whether you're eager to explore partnership opportunities, have inquiries about our services, or simply want to connect & know more, the foodHQ team is here for you.

Let's embark on a journey of collaboration, innovation, and success together. Your vision meets our expertise at the intersection of excellence. Reach out today!

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AI is revolutionizing the food industry by streamlining processes, enhancing efficiency, and creating innovative solutions across various sectors. From optimizing supply chain management to personalized nutrition recommendations, AI is reshaping how food is produced, distributed, and consumed. In agriculture, AI-driven technologies such as drones and sensors are improving crop yields and monitoring soil health, leading to more sustainable farming practices. In food production, AI-powered systems are enhancing quality control and reducing waste through predictive maintenance and real-time monitoring of equipment. Additionally, AI is transforming the way consumers interact with food through personalized meal recommendations, food tracking apps, and virtual assistants, catering to individual preferences and dietary needs. As AI continues to evolve, it promises to further revolutionize the food industry, making it more efficient, sustainable, and consumer centric.



Satisfying World Cravings!